

## Use of Photographic and filming equipment

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Scouting Ireland's policy in relation to the use of images of youth members on our websites and publications is outlined below. Where possible we will try to use illustrations when promoting an activity and avoid using the first name and surname of individuals in the photograph. This reduces the risk of inappropriate, unsolicited attention from people within and outside Scouting.

Rules to guide use of photography:

- If the scout is named, avoid using their photograph
- If a photograph is used, avoid naming the scout
- Ask for the scouts permission to use their image
- Ask for parental permission to use the scouts image
- Only use images of scouts in appropriate dress to reduce the risk of inappropriate use. The content of the photograph should focus on the activity not on a particular child
- The inappropriate use of images should be reported to the Child Protection Officer, who can be contacted at National Office

Amateur photographers and film or video operators (including members, non-members and parents) wishing to record an event or activity should seek accreditation from the leader in charge. The leader in charge should also provide them with a clear brief on what is considered appropriate image content and the behaviour expected of them while taking images, and following their production.

When commissioning professional photographers or inviting the press to an activity the Leader in charge should ensure they are clear about Scouting Ireland's expectations of them in relation to child protection. Professional photographers/film/video operators wishing to record an activity should seek accreditation with the leader in charge by producing their professional identification for the details to be recorded. The leader will then:

- Provide a clear brief about what is considered appropriate in terms of content and behaviour
- Issue the photographer with identification which must be worn at all times
- Keep a record of accreditations
- Inform youth members and parents that a photographer will be in attendance at the activity and check that they consent to both the taking and publication of films or photographs
- Not allow unsupervised access to youth members or one-to-one photo sessions
- Not approve/allow photo sessions outside the activity or at a youth member's home

Anyone concerned about any photography taking place should discuss their concerns with the leader in charge or the Child Protection Officer.

When assessing the potential risk in the use of images, the most important factor is the potential of inappropriate use of images of youth members.